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Imas Insurance: Sales / Marketing / Business Management Internship 2023 New Hiring

Description

Imas Insurance is seeking enthusiastic and motivated Sales, Marketing, and Business Management Interns to join our team. This internship offers a unique opportunity to gain valuable experience in various facets of the insurance industry, with a particular focus on sales, marketing, and business management.

Responsibilities

1. Sales Support:

- Assist the sales team in client outreach and prospecting.
- Learn and use customer relationship management (CRM) tools to maintain accurate and up-to-date client records.
- Help create and maintain sales materials, presentations, and proposals.

2. Marketing Assistance:

- Contribute to the development and execution of marketing campaigns.
- Assist in creating engaging content for various digital platforms.
- Conduct market research to identify trends and opportunities.

3. Business Management Support:

- Collaborate with the business management team to streamline processes and operations.
- Analyze data to provide insights and recommendations for improving efficiency.
- Assist in administrative tasks related to business operations.

4. Learning and Development:

- Participate in training sessions and workshops to enhance your knowledge of the insurance industry.
- Work closely with experienced professionals who will provide mentorship and guidance.

Qualifications

- Currently enrolled in a Bachelor's or Master's degree program in Business, Marketing, Sales, or a related field.
- Strong communication skills, both written and verbal.
- Enthusiastic and self-motivated, with a willingness to learn and adapt.
- Excellent organizational and time management skills.
- Proficiency in Microsoft Office and familiarity with CRM software is a plus.

Job Benefits

- Hands-on experience in the insurance industry.
- Networking opportunities with professionals in the field.
- Competitive internship stipend.
- A supportive and inclusive work environment.

Hiring organization

Imas Insurance

Employment Type

Intern

Duration of employment

3 Months

Industry

Insurance

Job Location

Johannesburg, Gauteng, South Africa, 2000, Johannesburg, Gauteng, South Africa

Working Hours

09

Date posted

August 23, 2024

Valid through

16.10.2025

Contacts

To apply for the Sales / Marketing / Business Management Internship at Imas Insurance, please follow these steps:

1. **Prepare Your Application Materials:** Before you begin, ensure you have the following documents ready:
 - Your updated resume, highlighting relevant coursework, experiences, and skills.
 - A cover letter that introduces yourself, explains your interest in the internship, and outlines how your qualifications match the job description.
2. **Compose Your Email:** Create a new email with the subject line: "Imas Insurance Internship Application – [Your Name]." This subject line helps us identify your application quickly.
3. **Attach Your Documents:** Attach your resume and cover letter to the email.
4. **Write a Brief Email Message:** In the body of the email, write a concise message expressing your interest in the internship position. Mention your enthusiasm for joining Imas Insurance and briefly highlight why you believe you're a strong candidate. Be professional and respectful in your email.
5. **Address the Email:** Address your email to the designated recipient or the provided email address for internship applications, which is typically mentioned in the job description.
6. **Proofread Your Application:** Before hitting the "Send" button, carefully proofread your email, resume, and cover letter to ensure there are no typos or errors.
7. **Submit Your Application:** Click "Send" to submit your application to Imas Insurance. Make sure you have followed all application instructions and attached the necessary documents.
8. **Confirmation:** After sending your application, you should receive an automatic email confirming that your application has been received. If you don't receive a confirmation within a reasonable timeframe, you may consider following up with the provided contact information.
9. **Application Deadline:** Be mindful of the application deadline specified in the job posting. Ensure your application is submitted before the stated deadline.